

# Close Gaps. Open Possibilities.

Zebra Workforce Connect®

Shoppers and associates agree on how service can be elevated\*



**58**% of shoppers

said associates equipped with the latest technology provide a better in-store shopping experience.



72% of associates

agree that being tech-equipped would improve customer service.



85% of retail executives

say technology helps them provide a safe, comfortable and convenient experience for customers.

## Enhanced service starts with associate-empowering technology

Why?



Improves communication



Increases productivity



Saves labor hours

#### Show what a connected workforce can do

Make it possible for associates to work together and wow customers. With Zebra Workforce Connect, they'll reach new levels of productivity, collaborate more intelligently and raise the standard for your stores' customer service.

### **Enhance the Customer Experience**



Curbside pickup

Receive notifications when customers arrive.



On-demand assistance

Connect to expert help with push-to-talk messages.



Self-help kiosks

Send alerts to nearby associates if a customer needs assistance.

#### **Increase Associate Collaboration**



Send Storewide Announcements

Push daily announcements or store specials directly to associates.



Connect instantly

Chat one-to-one or one-to-many, by department, group or location.



Enhance worker safety

Place emergency calls or send out duress alerts.

Contact us to learn about the full range of Zebra Workforce Connect capabilities.

\*2021 Zebra Shopper Study.